

Hello! I am Prashant Kumar

A Designer and an Architect



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see my portfolio

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PROFILE

A designer with a generalist approach, I believe collaboration and integration of different disciplines is the key to innovation. I am exploring technologies and application for the future of design in my MA degree.

EDUCATION

ROYAL COLLEGE OF ART, LONDON

MA in Information Experience Design
SEP 2024 - AUG 2025 (expected)

INDIAN INSTITUTE OF SCIENCE, BENGALURU

Master In Product Design and Engineering
JULY 2018 - MAY 2020

SCHOOL OF PLANNING AND ARCHITECTURE, BHOPAL

Bachelors in Architecture
JULY 2013 - MAY 2018

ST. XAVIER'S SCHOOL, BOKARO

HIGH SCHOOL (10+2), 2000-2013

TOOLS

AI PLATFORMS

IBM Consulting Assistant (building AI bots)

UX

Sketch, Adobe XD, Webflow, Invision,
Figma, HTML /CSS (basics)

UI & GRAPHIC DESIGN

Photoshop, Illustrator, InDesign, Procreate

VIDEO

After effects, Premiere Pro (basics)

3D & RENDERING

Fusion 360, Rhinoceros 3D (basics),
Keyshot, V-Ray

ARCHITECTURAL DESIGN

Autocad, Revit, Sketchup, Lumion

WORK EXPERIENCE

IBM iX, Bengaluru

Senior UX Designer | July 2021 - August 2024

In my engagement, I designed a digital platform to improve the employee experience at a Global Credit Insurance company.

I also delivered talks and designed for internal initiatives by IBM, like AI and design, design methodologies for agile environments, accessibility in digital design and service design.

PricewaterhouseCoopers, Bengaluru

UX Designer (Associate) | July 2020 - June 2021

I worked on various enterprise software and internal initiatives as a part of the cross-functional user experience team at PwC. User experience design, design strategy and visual design were vital contributions.

Incubate Hub, Bengaluru

UI UX Design Intern | June - July 2019 , BENGALURU

I worked on the conceptualisation and realization of a new SAS platform (IDEFY hub). I worked on the content, visual design and User Experience of the product. User Study, market study, and service design along with creating user interfaces and interactions are key areas of contribution.

Society of Innovation and Development, IISc Bengaluru

Product Design Intern | May 2019

I worked on the product development for a new product for an MSME. Conceptual design, Design for Manufacturing, and Business Model Development are key areas of contribution.

Atelier ARCAU, Vannes, France

Intern Architect | January 2017-June 2017

Developed architectural and schematic design models and drawings of urban development, residential and housing projects to name a few. Managed the graphic design and presentation of proposals for project presentations and client meetings. Also worked on conceptual design, 3D modelling, and visualisation of projects.

SKILLS

UX Research, Interface & Interaction design, Graphic design, Product design, Business Strategy, Design Strategy, Architectural design, 3D modelling

CLUBS & ACTIVITIES

Training & Placement Coordinator

CPDM, IISc, 2019-2020

Design Committee

Students Council, IISc, 2018-2019

Rotaract Club

S.P.A Bhopal, 2017-2018

AWARDS AND RECOGNITION

1st prize

IBM iX Gen AI Hatch-a-thon, 2024
- Designing with and for AI to improve the Doctor-patient experience at Fortis hospital

Top 5

IBM iX Service blueprint challenge, 2023
- Reimagining cab services (Service design)

Top 5

World Interaction Design Day (IXDD) Designathon, Hyderabad, 2019
- Crookonomics (Game design to simulate economics and corrupt behaviour)

Top 50

Annual NASA Design Competition, 2015
Public Space Design, Bhopal Railway Station

Top 15

South Asian Student Design Competition, 2015
- Vernacular Documentation, Analysis & Design Intervention

Top 6

UNESCO Louis I Kahn Trophy, 2014
- Documentation, Analysis and Design for Baiju Bawra Haveli, Chanderi, India

Most Innovative Design

Integral Studio, S.P.A.Bhopal, 2013
- Temporary Shelters for Simhastha Yatris In Ujjain